



south asia's HR marketplace

# Global Employee Engagement Survey

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Talent Forum

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## EXECUTIVE SUMMARY

Talent Forum thrives to developing a knowledge-based economy by encouraging ground breaking research that unleashes talent across industry, generation, and region. And building a community of professionals unified by a notion that full utilization of the critical talent pool is at the heart of business success.

To uphold the ideology and be the reasons for our core success, we will conduct survey and groundbreaking research on a continuous basis, unleash new ideas/innovation to the talent community to which we belong.

After the global success of the "Next Talent Outlook" survey, we recently carried out a "Global Employee Engagement Survey". Senior professionals from 46 countries including those in North America, Europe, Asia-Pacific, the Gulf, South Asia, and Bangladesh participated in this survey.

The objective of this "Global Employee Engagement Survey" is to unleash the following new notion from industries standpoint.

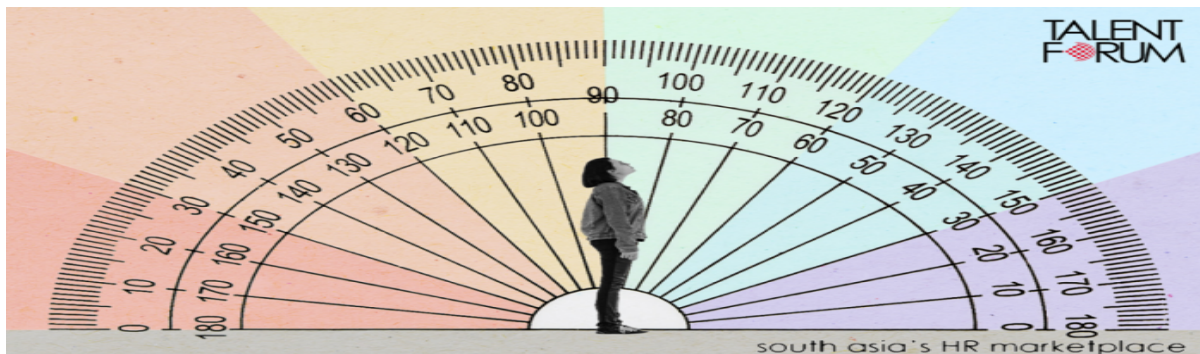
- workplace culture
- diversity & inclusion
- employee satisfaction
- and employee engagement

659 senior professionals from 481 companies of which 205 global & regional MNCs contributed to the worldwide survey's impact. The contribution of senior professionals from 276 Bangladeshi companies was equally paramount for an impact.

The contribution from 6 regions and 40 industries of world have increased the bandwidth of this survey and have contributed to the success. Talent Forum will also progressively release the results of this industry-specific surveys, with an emphasis on Bangladesh to expand the workplace culture bandwidth in the business.

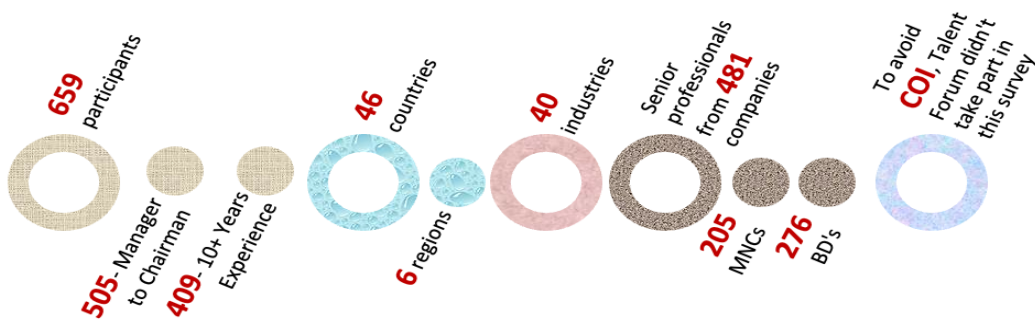
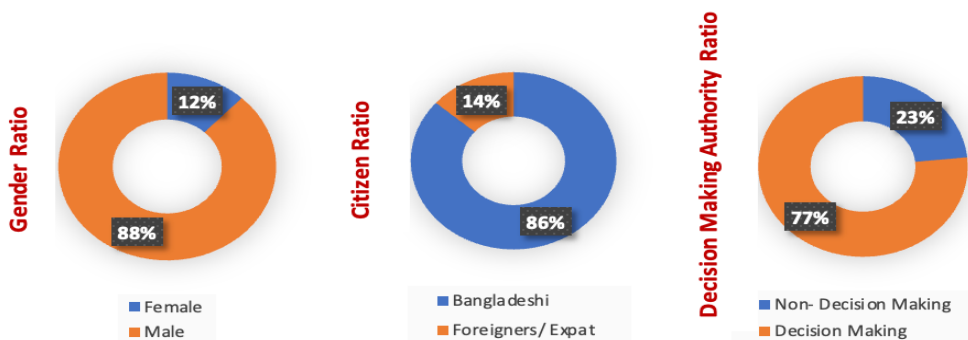
This is the first survey in this category that is truly global for Bangladesh, exclusive in South Asia.

Talent Forum warmly thanks all of the participants and other stakeholders, especially Formstack, a reputed software and survey in the United States, without whose unstinted cooperation and spontaneous participation, we would not have been able to rollout this survey on a global scale.

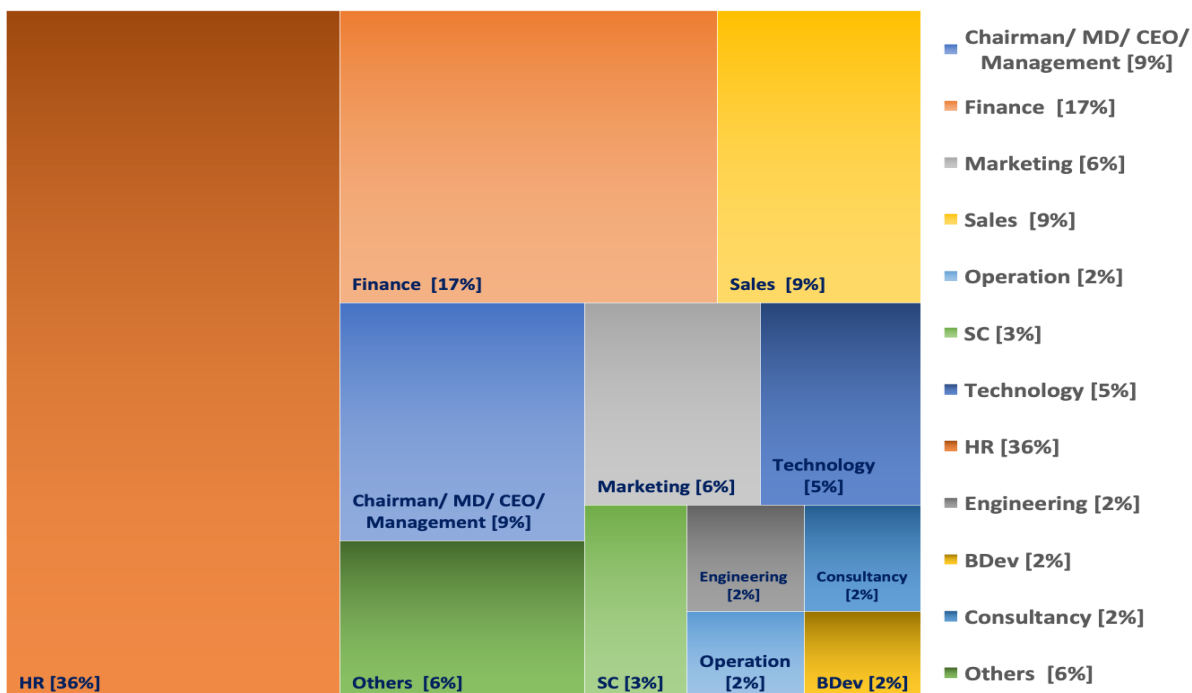


**SURVEY DASHBOARD**

**SURVEY QUALITY SCORE: 4.37/5**



**CONTRIBUTION BY FUNCTION**



Professionals from **46** countries have participated in our Global Employee Engagement Survey. The **countries** are:



**APAC**



Australia



Cambodia



Indonesia



Japan



Malaysia



New Zealand



Philippines



Singapore



Thailand

& Other countries



**Gulf**



Jordan



Oman



UAE

& Other countries



**Bangladesh**



Bangladesh



**South Asia**

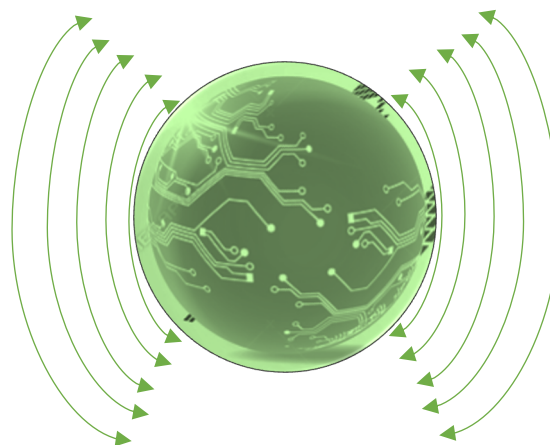


India



Sri Lanka

& Other countries



**North America**



Canada



Mexico



United States

& Other countries



**Europe**



Belgium



Colombia



France



Germany



Greece



Hungary



Ireland



Italy



Netherlands



Norway



Paraguay



Poland



Romania



Spain



Sweden



Switzerland



United Kingdom

& Other countries

& Other geo-regions

Senior professionals from **205** Fortune 500 Companies, large MNCs & regional MNCs have participated in our Global Employee Engagement Survey. **The MNCs are:**

**FMCG, Tobacco & Beverage**

- Bangladesh Edible Oil Limited
- British American Tobacco
- Coca-Cola
- Colgate Palmolive
- Japan Tobacco International
- Marico
- Mondelēz International
- Nestlé
- Perfetti Van Melle
- Philip Morris International
- Reckitt Benckiser
- Unilever
- Unilever Consumer Care

**Bank, Insurance, NBF, MFS & Fintech**

- Canadian Imperial Bank of Commerce
- Commercial Bank of Ceylon PLC
- Citibank N. A.
- HSBC
- MetLife
- Morgan Stanley
- StanChart
- Visa

**Apparel**

- AMANN Group
- American & Efird
- Avery Dennison
- Checkpoint Systems Inc (CCL)
- Coats
- H&M
- Next Sourcing
- Walmart

**Pharmaceuticals & Medical**

- Augmedix
- Medical College of Wisconsin
- Medtronic
- Novartis
- Novo Nordisk
- Sandoz
- SEQENS Pharmaceutical Solutions
- Siemens Healthcare

**Consultancy**

- Accenture
- Bureau Veritas
- EY
- GFA Consulting Group
- KPMG LLP
- Mercer
- PwC
- SMEC

**Technology**

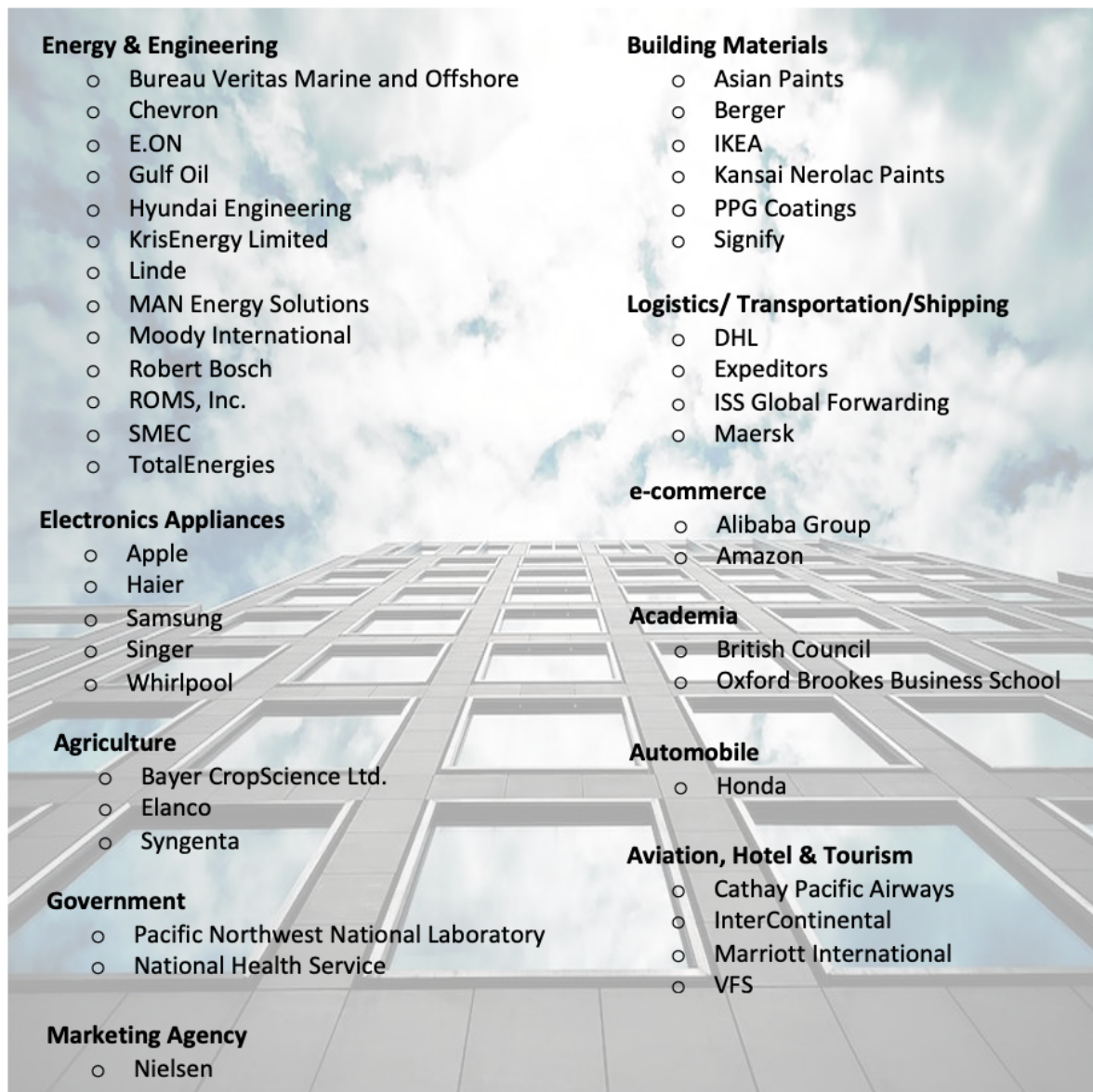
- Alphabet/ Google
- Cisco
- Meta/ Facebook
- Microsoft
- Oracle
- Proofpoint
- Samsung R&D
- SEBPO
- Voodoo.io

**Telecom**

- Banglalink
- Bell
- Ericsson
- GP
- Robi Axiata
- Samsung
- Vodafone
- ZTE Corporation

**United Nations & NGO**

- ASA International
- BRAC
- BRAC International
- ICRC
- IFRC
- Save the Children International
- Swisscontact
- UNDP
- UNIDIR
- WaterAid
- WFP



**Energy & Engineering**

- Bureau Veritas Marine and Offshore
- Chevron
- E.ON
- Gulf Oil
- Hyundai Engineering
- KrisEnergy Limited
- Linde
- MAN Energy Solutions
- Moody International
- Robert Bosch
- ROMS, Inc.
- SMEC
- TotalEnergies

**Electronics Appliances**

- Apple
- Haier
- Samsung
- Singer
- Whirlpool

**Agriculture**

- Bayer CropScience Ltd.
- Elanco
- Syngenta

**Government**

- Pacific Northwest National Laboratory
- National Health Service

**Marketing Agency**

- Nielsen

**Building Materials**

- Asian Paints
- Berger
- IKEA
- Kansai Nerolac Paints
- PPG Coatings
- Signify

**Logistics/ Transportation/Shipping**

- DHL
- Expeditors
- ISS Global Forwarding
- Maersk

**e-commerce**

- Alibaba Group
- Amazon

**Academia**

- British Council
- Oxford Brookes Business School

**Automobile**

- Honda

**Aviation, Hotel & Tourism**

- Cathay Pacific Airways
- InterContinental
- Marriott International
- VFS

**& Other MNCs**

Senior professionals from **276** Bangladeshi originated companies have participated in our Global Employee Engagement Survey. **The Local Companies are:**

<p><b>Conglomerate</b></p> <ul style="list-style-type: none"> <li>○ Abul Khair Group</li> <li>○ ACI Ltd.</li> <li>○ Akij Group</li> <li>○ AkijBashir Group</li> <li>○ Aman Group Ltd.</li> <li>○ Anwar Group of Industries</li> <li>○ Bashundhara Group</li> <li>○ Bengal Group of Industries</li> <li>○ Beximco Holdings Ltd.</li> <li>○ City Group</li> <li>○ DBL Group</li> <li>○ Edison Industries Ltd.</li> <li>○ Expo Group</li> <li>○ Fair Group</li> <li>○ GPH Group</li> <li>○ Meghna Group of Industries</li> <li>○ MGH Group</li> <li>○ Partex Star Group</li> <li>○ PRAN RFL GROUP</li> <li>○ Rahimafrooz</li> <li>○ RANCON</li> <li>○ RFL Group</li> <li>○ S Alam Group</li> <li>○ Super Star Group</li> <li>○ Transcom Group</li> <li>○ United Group</li> </ul>	<p><b>Apparel</b></p> <ul style="list-style-type: none"> <li>○ Asrotex Group</li> <li>○ Babylon Group</li> <li>○ Cotton Group</li> <li>○ DBL Group</li> <li>○ Dekko Isho Group</li> <li>○ Desh Group</li> <li>○ Epic Group</li> <li>○ Epyllion Group</li> <li>○ Group Reedisha</li> <li>○ Ha-meem Group</li> <li>○ Mondol Group</li> <li>○ Monno Fabrics Ltd.</li> <li>○ Nassa Group</li> <li>○ Prime Textile Spinning Mills Ltd.</li> <li>○ S. F. Denim</li> <li>○ Scandex BD Ltd.</li> <li>○ Simtex Industries Ltd.</li> <li>○ SQ Group</li> <li>○ Standard Group</li> <li>○ Sterling Group</li> <li>○ Urmi Group</li> </ul>
<p><b>FMCG &amp; Beverage</b></p> <ul style="list-style-type: none"> <li>○ Abdul Monem Ltd. (Coca-Cola)</li> <li>○ ACI Ltd.</li> <li>○ City Group</li> <li>○ DBL Group</li> <li>○ Dekko Legacy Group</li> <li>○ Finlay Tea</li> <li>○ Golden Harvest Group</li> <li>○ Meghna Group of Industries</li> <li>○ New Zealand Dairy</li> <li>○ Shopup</li> <li>○ Transcom Beverages Ltd. (PepsiCo)</li> <li>○ Transcom Consumer Product Ltd.</li> <li>○ Transcom Distribution Company Ltd.</li> </ul>	<p><b>Bank, Insurance, NBFI, MFS &amp; Fintech</b></p> <ul style="list-style-type: none"> <li>○ AB Bank PLC</li> <li>○ bKash</li> <li>○ BRAC Bank PLC</li> <li>○ Dhaka Bank PLC</li> <li>○ Green Delta Insurance Company</li> <li>○ Guardian Life Insurance</li> <li>○ IDLC Finance Ltd.</li> <li>○ IFIC Bank PLC</li> <li>○ IPDC Finance</li> <li>○ Nagad Ltd.</li> <li>○ Upay</li> </ul>
<p><b>Government</b></p> <ul style="list-style-type: none"> <li>○ Bangladesh Army</li> <li>○ Sadharan Bima Corporation</li> </ul>	<p><b>Print Media</b></p> <ul style="list-style-type: none"> <li>○ bdnews24.com</li> <li>○ East West Media Group</li> <li>○ Prothom Alo</li> <li>○ The Daily Star</li> </ul>
	<p><b>Consultancy</b></p> <ul style="list-style-type: none"> <li>○ Monower Associates</li> <li>○ ZUNOKS Consulting</li> </ul>



<p><b>Automobile</b></p> <ul style="list-style-type: none"> <li>○ IFAD Autos Ltd.</li> <li>○ Nitol Motors Ltd.</li> <li>○ RANCON</li> <li>○ Rangs Group</li> <li>○ Runner Automobiles PLC</li> </ul> <p><b>Pharmaceuticals &amp; Medical</b></p> <ul style="list-style-type: none"> <li>○ ACI Ltd.</li> <li>○ ACME Laboratories Ltd.</li> <li>○ Beacon Pharmaceuticals PLC</li> <li>○ DBL Pharmaceuticals Ltd.</li> <li>○ General Pharmaceuticals</li> <li>○ GME Group</li> <li>○ Navana Pharmaceuticals Ltd.</li> <li>○ Radiant Pharmaceuticals Ltd.</li> <li>○ Renata Ltd.</li> <li>○ SMC</li> <li>○ Square Pharmaceuticals</li> <li>○ Synovia Pharma PLC</li> <li>○ United Hospital Ltd.</li> </ul> <p><b>Building Materials</b></p> <ul style="list-style-type: none"> <li>○ Abul Khair Ceramics</li> <li>○ Anwar Group of Industries</li> <li>○ GPH Ispat Ltd.</li> <li>○ Star Ceramics Ltd.</li> <li>○ Ujala Paint Industry</li> </ul> <p><b>e-commerce</b></p> <ul style="list-style-type: none"> <li>○ Bikroy.com</li> <li>○ Chaldal Limited</li> <li>○ E-valy.com Ltd.</li> <li>○ Pathao</li> <li>○ Sheba Platform Ltd.</li> </ul> <p><b>IT, Application &amp; Technology</b></p> <ul style="list-style-type: none"> <li>○ BRACNet Limited</li> <li>○ Eitekh ERP Ltd.</li> <li>○ Link3 Technologies Ltd.</li> <li>○ REVE Group</li> <li>○ Shopup</li> </ul>	<p><b>Electronics Appliances</b></p> <ul style="list-style-type: none"> <li>○ Jamuna Electronics &amp; Automobiles</li> <li>○ Rangs Electronics</li> <li>○ Rangs Industries Ltd.</li> <li>○ Transcom Electronics Ltd.</li> <li>○ Walton</li> </ul> <p><b>Energy &amp; Engineering</b></p> <ul style="list-style-type: none"> <li>○ ACI Ltd.</li> <li>○ Bangla Trac Limited - BanglaCAT</li> <li>○ Energypac Power Generation</li> <li>○ Meghna Group of Industries</li> <li>○ Omera Fuels Ltd.</li> <li>○ Omera Petroleum Ltd.</li> <li>○ Petromax LPG</li> <li>○ Rahimafrooz Batteries</li> <li>○ Saif Powertec Ltd.</li> </ul> <p><b>Real Estate</b></p> <ul style="list-style-type: none"> <li>○ Amin Mohammad Foundation</li> <li>○ Asset Developments &amp; Holdings</li> <li>○ bti</li> <li>○ SHANTA</li> </ul> <p><b>Retail</b></p> <ul style="list-style-type: none"> <li>○ Aarong</li> <li>○ Shwapno</li> <li>○ DBL Lifestyles Ltd.</li> <li>○ Transcom Foods Ltd.</li> </ul> <p><b>Academia</b></p> <ul style="list-style-type: none"> <li>○ BIM</li> <li>○ BUP</li> <li>○ BRAC University</li> <li>○ Daffodil Institute of IT</li> <li>○ Dhaka University</li> </ul> <p><b>DTH &amp; Telecom Network</b></p> <ul style="list-style-type: none"> <li>○ Beximco Communications Ltd.</li> <li>○ Summit Communications Ltd.</li> </ul>
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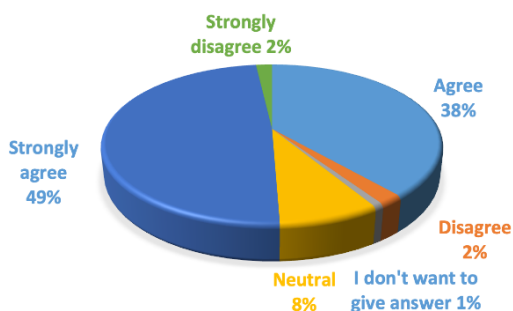
**& Other large local**

## SURVEY FINDINGS AND ANALYSIS

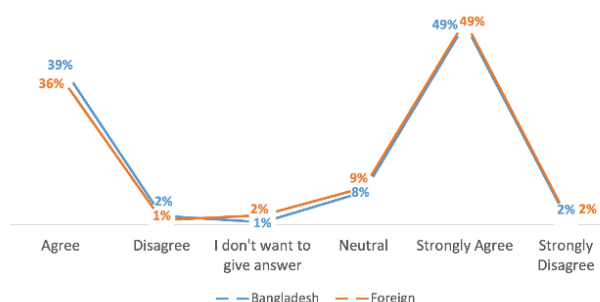
### SECTION A: THE ORGANIZATION

1. My organization has a vision, mission, and values, as well as the means to convey them all employees.

Total responses: 654



Global



Bangladesh vs Foreign

#### Subjective comments (non-edited):

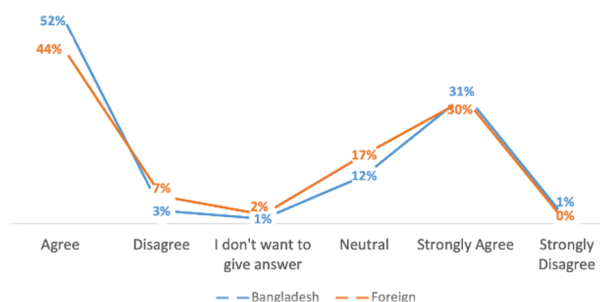
- We have all of these, but communication with the employees is not perfect.
- Our organization has a mission and vision, but no way to communicate them to employees.
- The mission, vision, and value statement are clearly spelled out and well communicated.
- Our organization doesn't have a defined mission or vision. But we have values.

2. I think that the organogram should have a matrix, lean, and flat reporting relationship.

Total responses: 652



Global



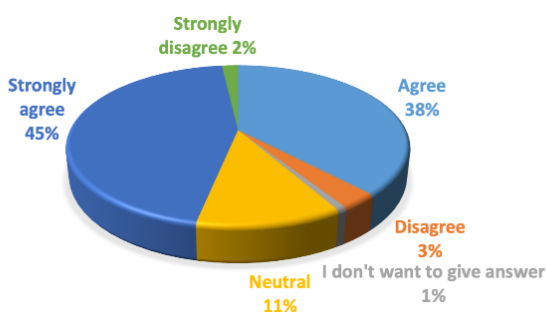
Bangladesh vs Foreign

#### Subjective comments (non-edited):

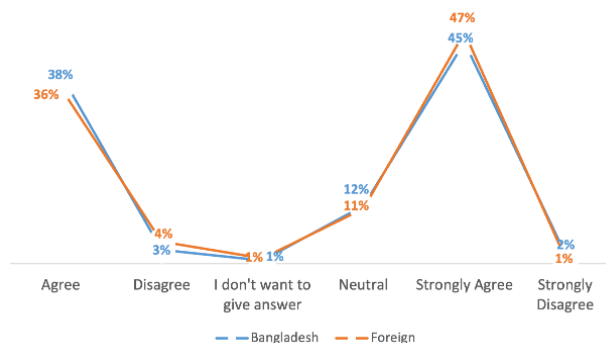
- I think it should be tailored to every organization.
- It should vary depending on the size and nature of the organization.
- It depends on the size of the company and the nature of the operations.

3. I'm proud to be a part of my company and will encourage externals to join us.

Total responses: 655



Global



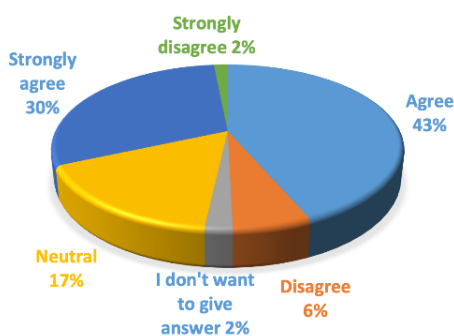
Bangladesh vs Foreign

Subjective comments (non-edited):

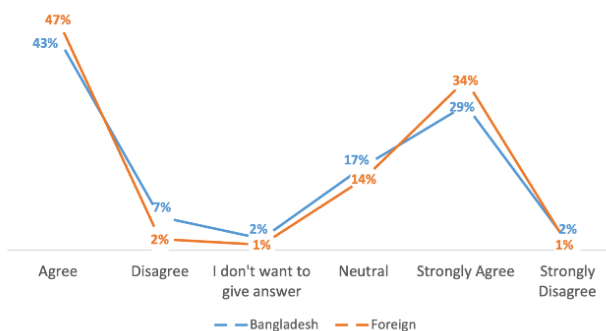
- I am content with my role at my company and can only encourage externals for the departments I am engaged with.
- On an ad hoc basis, upon necessity.
- Needs improvement in strategic planning and style of management.
- Always prefer a reference or close relation group.

4. My company has the capacity to maintain above average market share in terms of talent, revenue (value), and goods/ services (volume).

Total responses: 655



Global



Bangladesh vs Foreign

Subjective comments (non-edited):

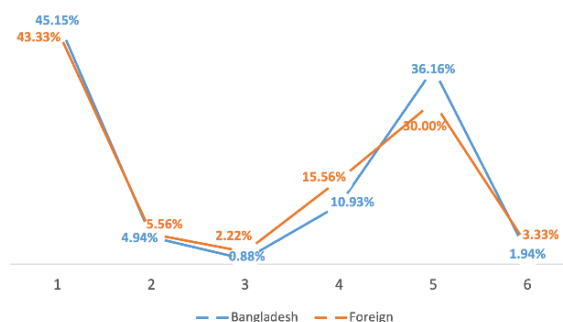
- Although in overall business we are segment leaders, in Bangladesh we aspire and are prepared to gain major shares in the coming years.
- Somewhat in terms of revenue and goods or services, but talent has a big question.

5. I am aware of and comprehend the yearly business plan for my organization.

Total responses: 657



Global



Bangladesh vs Foreign

Subjective comments (non-edited):

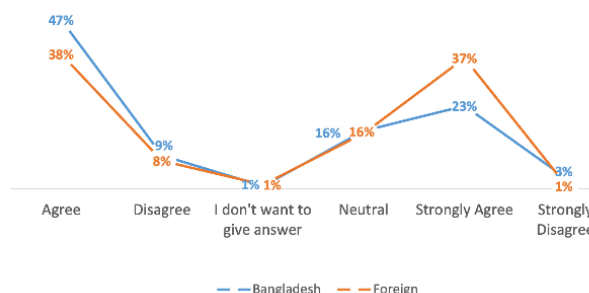
- I am partly aware of the yearly business plan.
- Non-cooperative management people

6. I have all resources in practice to implement my KPIs- which are connected to the annual business plan.

Total responses: 657



Global



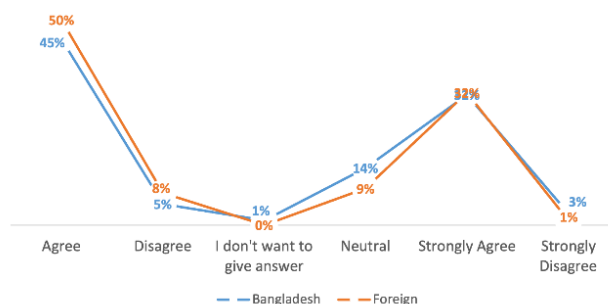
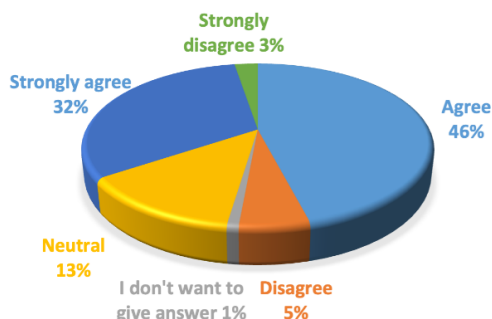
Bangladesh vs Foreign

Subjective comments (non-edited):

- Non-cooperative management and employees. Under development
- We already have some of the resources, but we need more.

**7. I have faith in the members of my leadership team/executive committee/management committee to guide the company towards success in the future.**

Total responses: 657



**Global**

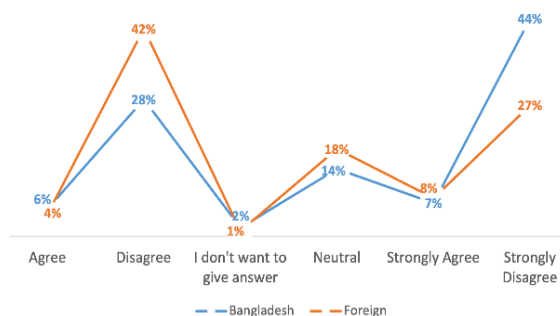
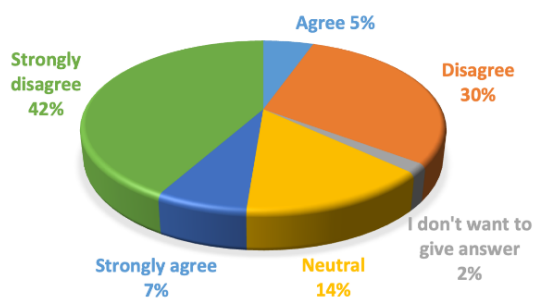
**Bangladesh vs Foreign**

**Subjective comments (non-edited):**

- To enhance their skill sets and align them with their current capabilities, leaders require to think about acquiring market knowledge inside their respective fields.
- Needs the presence of dynamic leaders to guide the employees towards success.

**8. If there is a 15% increase in salary, I will move to a different company whose culture is substandard.**

Total responses: 650



**Global**

**Bangladesh vs Foreign**

**Subjective comments (non-edited):**

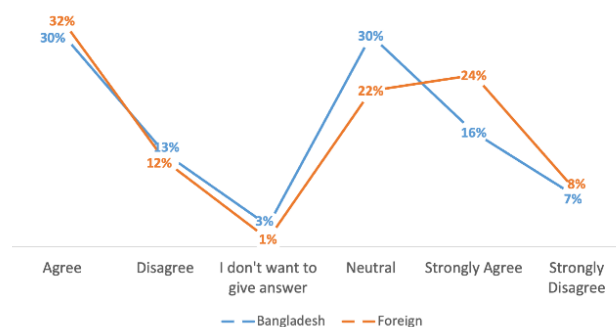
- It also depends on the off-days, culture, and environment, not only the percentage of the salary raise.
- 50%
- I will stay with my current company as I have been working there for the past two years.
- 30 percent and above
- It depends on the organization's practices and cultures being followed compared to the existing ones.

9. I think my employment is safe for the next five years in my current organization.

Total responses: 655



Global



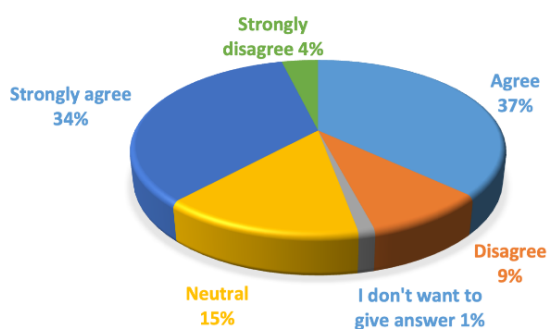
Bangladesh vs Foreign

Subjective comments (non-edited):

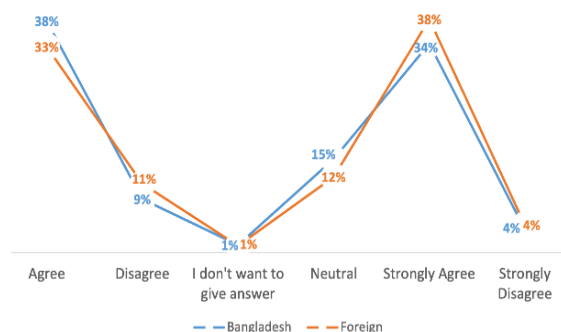
- The question is not clear; what do you mean by safe for the next 5 years? Is it the existence of a company?
- It depends on the contributing factors of the status.
- Today, employment absolutely depends on performance and a pure sense of integrity.

10. Gender equity and equal growth opportunities are present in my organization.

Total responses: 658



Global



Bangladesh vs Foreign

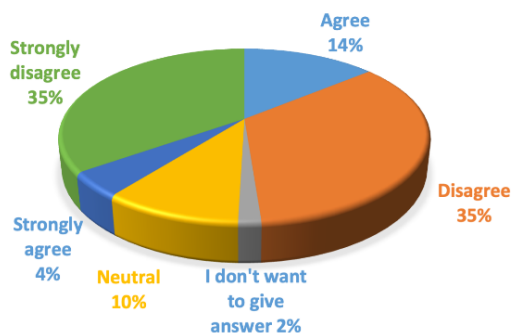
Subjective comments (non-edited):

- There is a higher focus on female recruitment and progression. Resulting in an advantage for male employees.

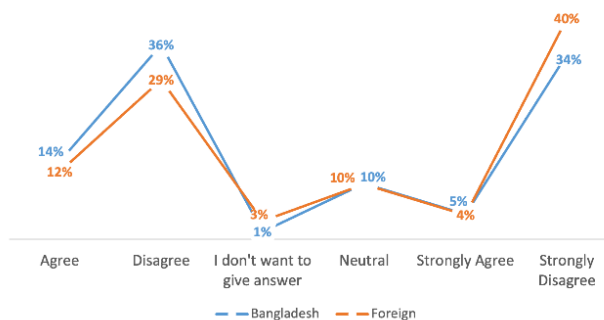
**SECTION B: ORGANIZATIONAL POLICY & GOVERNANCE**

11. My company does not have appropriate, updated, market-oriented, or legally compliant policies or procedures in place.

Total responses: 656



**Global**



**Bangladesh vs Foreign**

Subjective comments (non-edited):

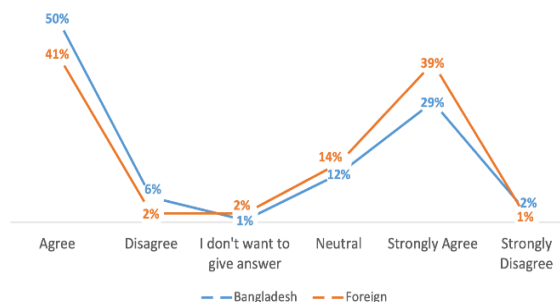
- The HR Manual doesn't necessarily consider local policies.
- It is under progress.

12. My organization has ethics & professional etiquette guideline which derive my desired behavior.

Total responses: 659



**Global**



**Bangladesh vs Foreign**

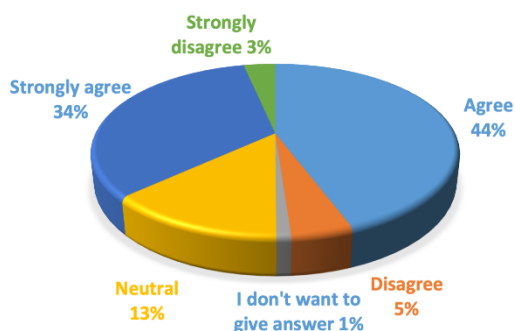
Subjective comments (non-edited):

- No comments.

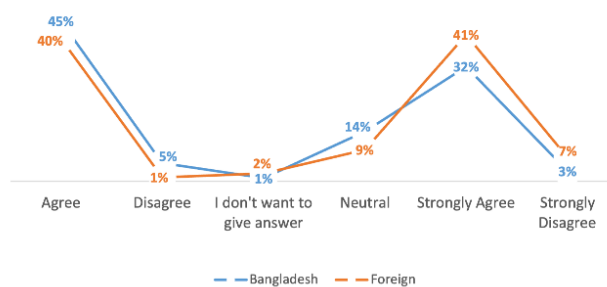
**SECTION C: SUPERVISOR- SUPERVISEE RELATIONSHIP**

**13. My line manager values my input and perspective in decision-making.**

Total responses: 653



**Global**



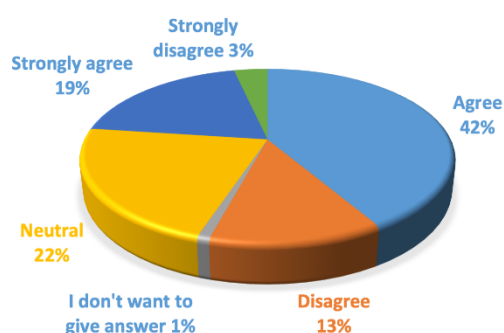
**Bangladesh vs Foreign**

**Subjective comments (non-edited):**

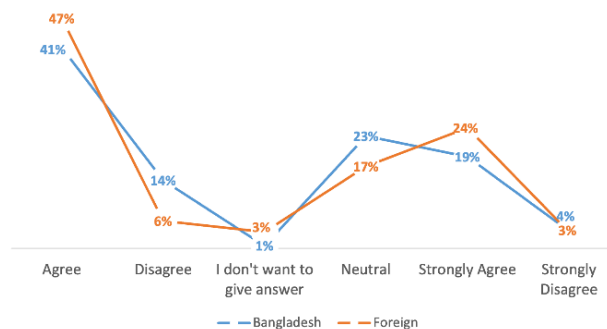
- I do report to MD.
- There is no line manager between me and the management part.
- Not always, my boss is biased with others whispering.
- Nonetheless, I try to enforce my choice given the circumstances.
- I am the MD.

**14. I feel comfortable with my manager.**

Total responses: 655



**Global**



**Bangladesh vs Foreign**

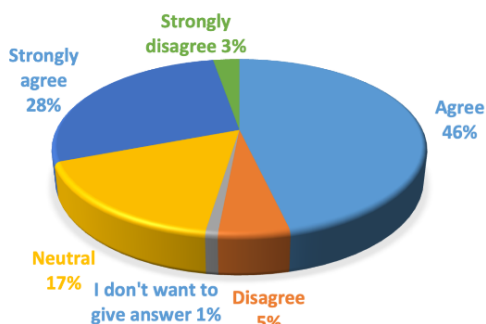
**Subjective comments (non-edited):**

- I work most often with my MD.
- There is no line manager between me and the management part.

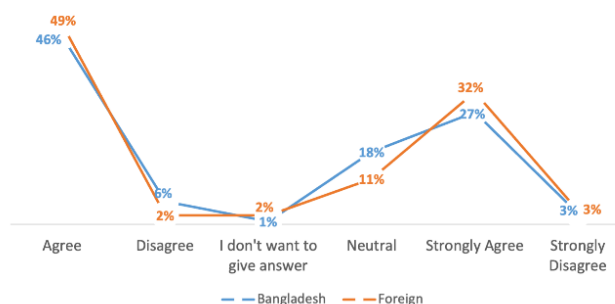


15 I get support from my line manager when I face conflicts of interest.

Total responses: 656



Global



Bangladesh vs Foreign

Subjective comments (non-edited):

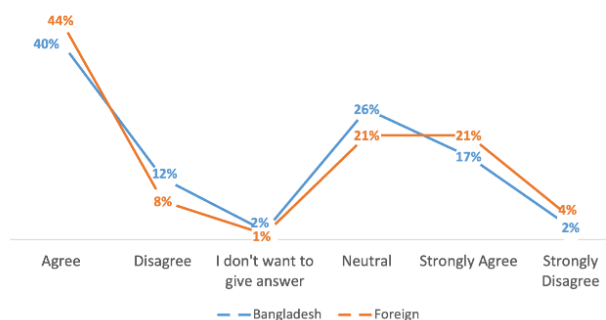
- I most often have the support from my MD.
- There is no Line manager between me and the Management.

16. The performance coaching that I receive from my line manager is effective and scientific.

Total responses: 654



Global



Bangladesh vs Foreign

Subjective comments (non-edited):

- Did not receive any coaching from my current employer.

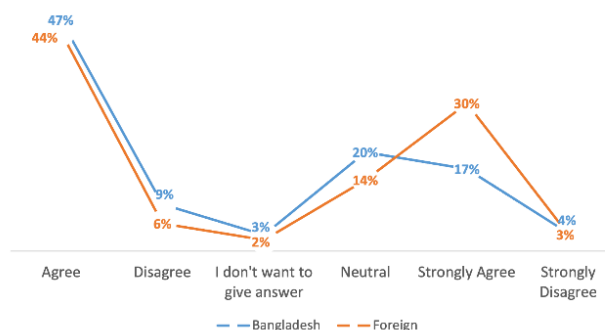
## SECTION D: EMPLOYEE LEARNING & SUCCESSION MANAGEMENT

### 17. My e-Learning program has helped me to gain knowledge about the organization.

Total responses: 648



Global



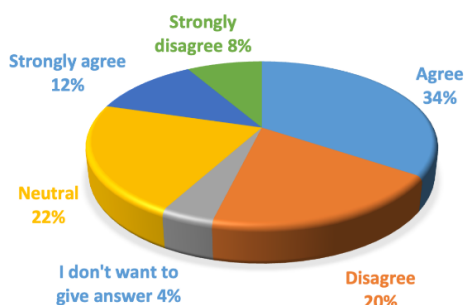
Bangladesh vs Foreign

#### Subjective comments (non-edited):

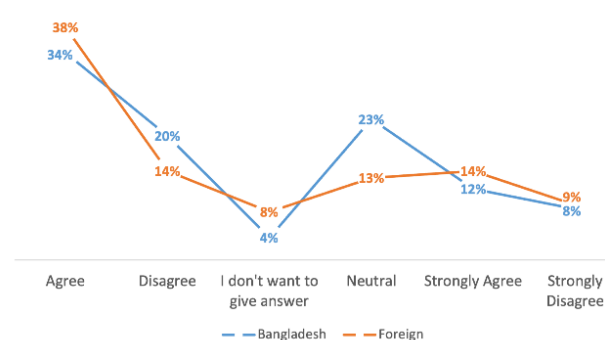
- There is no e-learning program in my organization.
- There is no e-learning program in my organization, but I have my own e-learning system, which helps me gain different knowledge.
- Currently, we do not have an e-learning platform. We are working towards it.
- We have such a program; however, we are working on improving it.

### 18. My annual training man hours is 40 or 5 days.

Total responses: 643



Global



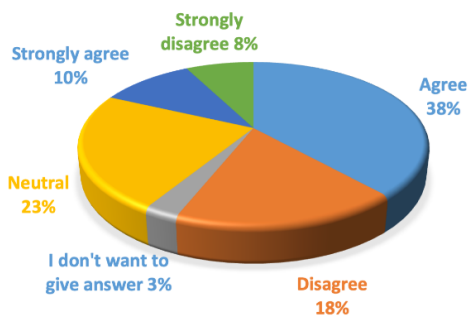
Bangladesh vs Foreign

#### Subjective comments (non-edited):

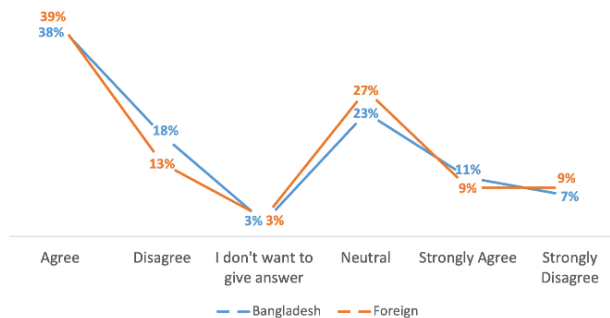
- There are no specific training hours. It is all arranged randomly.
- My company has a 52-hour training requirement to assess employees' personal and professional growth. However, we are working to assign the appropriate training to cover that 52-hour training. We do encourage you to allocate the 52-hour training for growth as well as to overcome the fear that the employee has.
- There is no fixed schedule. It's a continuous process. 10–15% of work time can be considered dedicated to training activities.
- There is no training at all in my current organization.
- It depends; it is more than that.

19. My company has a succession management for its future, and I'm aware of its pathway.

Total responses: 658



Global



Bangladesh vs Foreign

Subjective comments (non-edited):

- Non-cooperative management people, communication gap, underdevelopment.

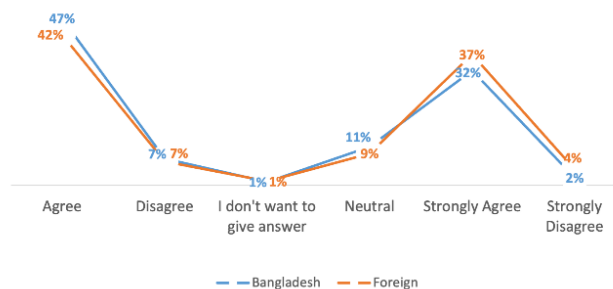
SECTION E: EMPLOYEE COMMUNICATION

20. My organization has well-established mechanism to make communications to all employees at a time.

Total responses: 657



Global



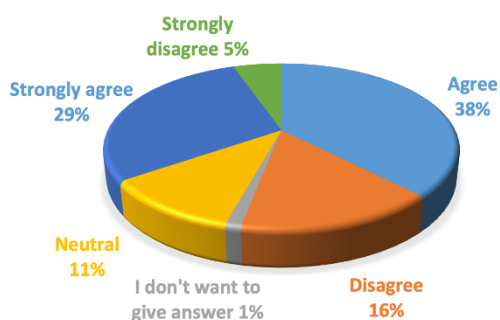
Bangladesh vs Foreign

Subjective comments (non-edited):

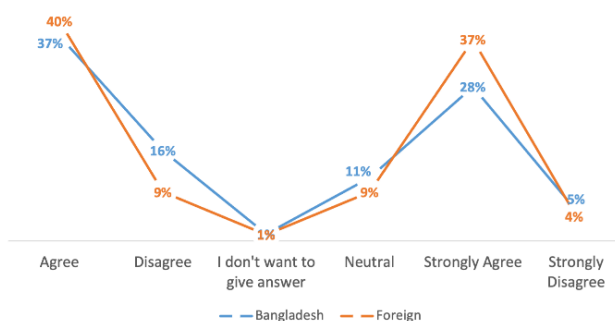
- Other than email there is no mechanism.

21. We have employee townhall/quarterly site communication system.

Total responses: 656



Global



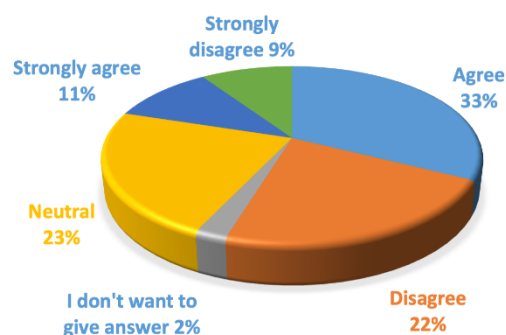
Bangladesh vs Foreign

Subjective comments (non-edited):

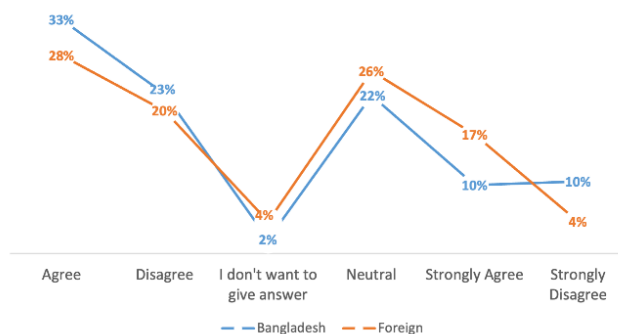
- We do have, but it's not maintained all the time.

22. When we face inter- and intra-departmental conflict, there is a dedicated team to give attention on this.

Total responses: 647



Global



Bangladesh vs Foreign

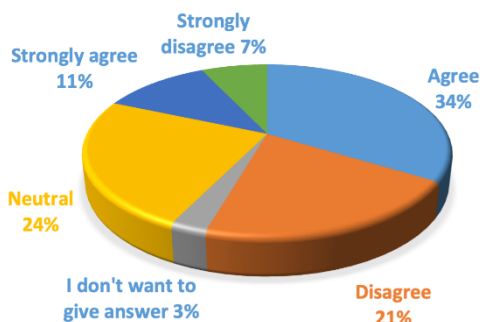
Subjective comments (non-edited):

- There's no dedicated team, but the top management (MD) addresses the point and gives solutions among the team to dissolve the conflict.
- HR is handling it.
- The division or department head has the capacity to resolve that.
- There's no such thing because of the alignment of leadership.
- Such a team is unnecessary in a professional environment.

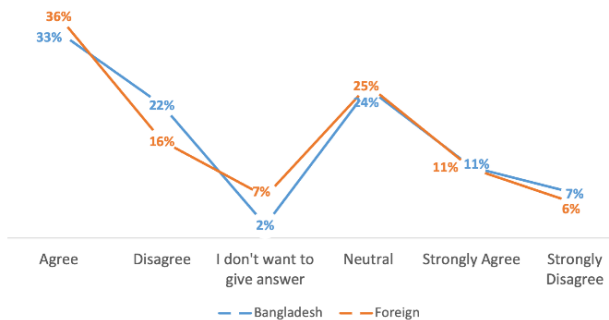
**SECTION F: EMPLOYEE ENGAGEMENT & WORKPLACE CULTURE**

23. My organization has employee engagement programs that equate to 2.5 hours per month.

Total responses: 655



Global



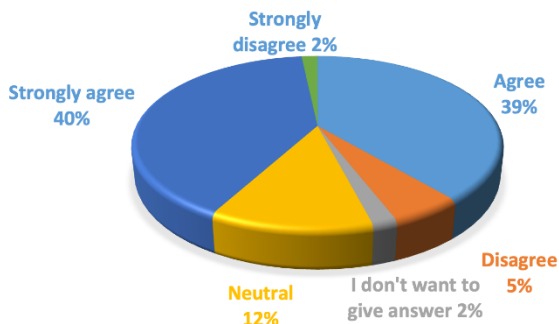
Bangladesh vs Foreign

Subjective comments (non-edited):

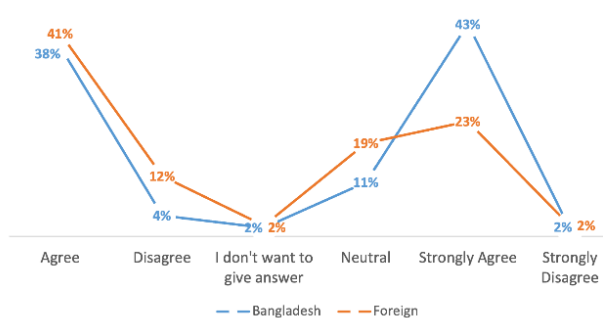
- It is there but not that specific.

24. At mid- and senior-level, workplace culture is more important than dollars.

Total responses: 655



Global



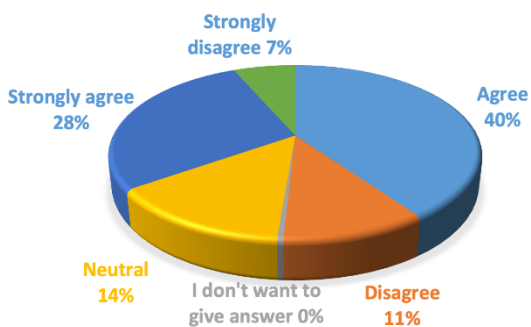
Bangladesh vs Foreign

Subjective comments (non-edited):

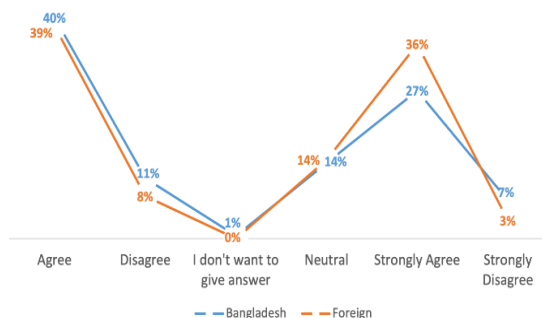
- I think it is at all levels.
- For all levels of work, culture is important.
- It depends on a career or personal objective.

25. I am able to maintain a balance between work and personal life.

Total responses: 659



Global



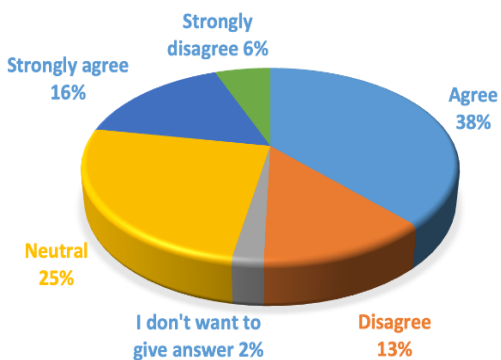
Bangladesh vs Foreign

Subjective comments (non-edited):

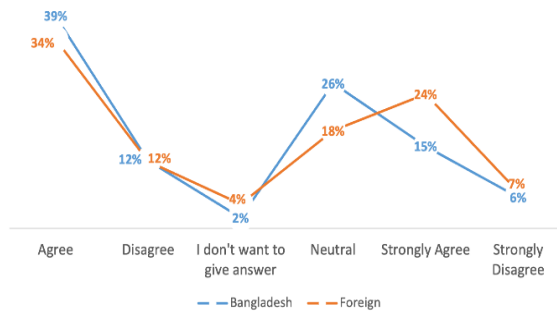
- No comments.

26. My mental health at my current workplace is harmonious.

Total responses: 658



Global



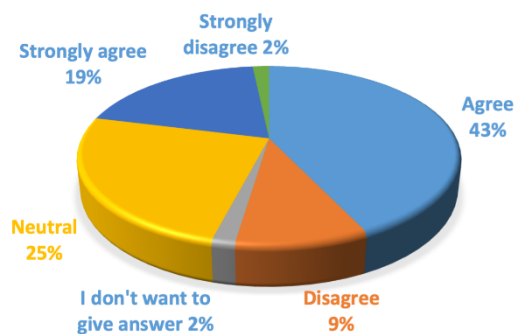
Bangladesh vs Foreign

Subjective comments (non-edited):

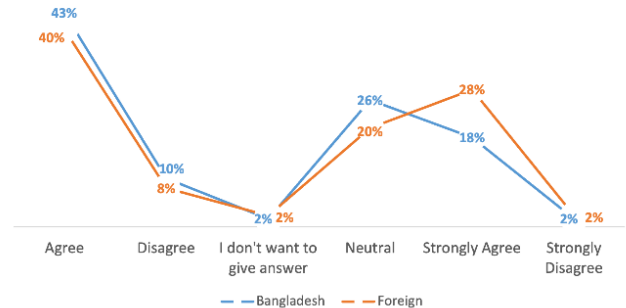
- No comments.

27. My mental health is in good shape, when I'm outside of office.

Total responses: 655



Global



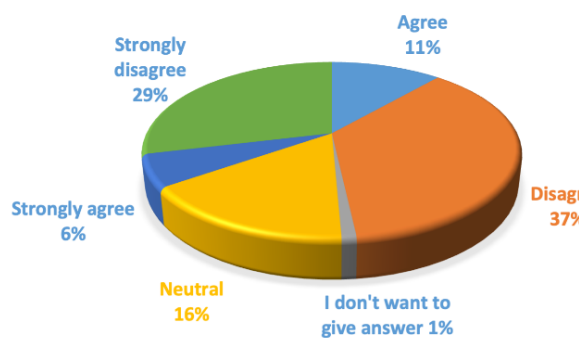
Bangladesh vs Foreign

Subjective comments (non-edited):

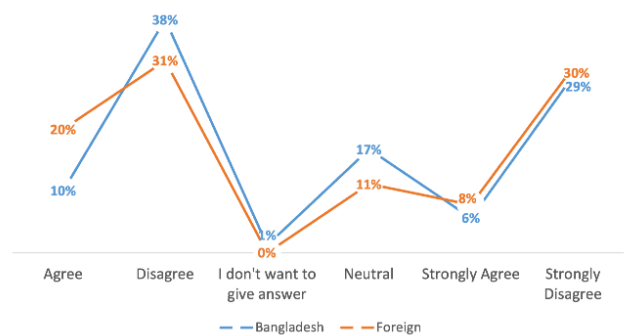
- In and outside of the office, everywhere, my mental health is good.
- I feel stressed when I am outside of the office.
- It depends on contributory factors.
- The question is not clear. I am always in a sound mental state, whether I am in or outside the company.

28. Upon waking up after my morning sleep, I am hesitant to go to work.

Total responses: 657



Global



Bangladesh vs Foreign

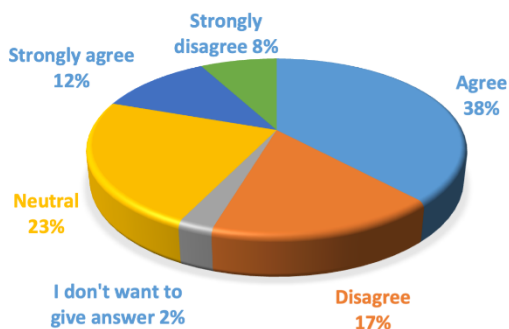
Subjective comments (non-edited):

- Due to the current situation, this is happening now.
- It happens because of the office timing.

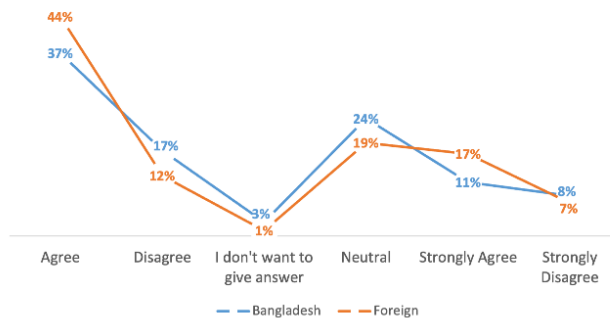
## SECTION G: EMPLOYEE COMPENSATION

29. My salary structure is fair and competitive to compensate for my job responsibilities.

Total responses: 657



Global



Bangladesh vs Foreign

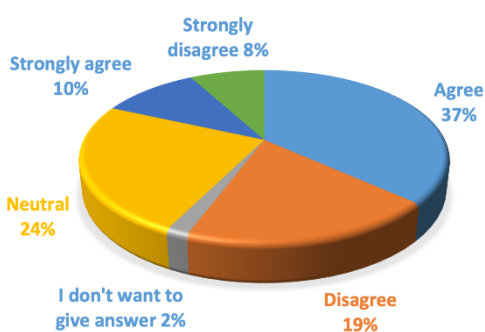
Subjective comments (non-edited):

- In Bangladesh most of the local organization's salary structure is not fair.

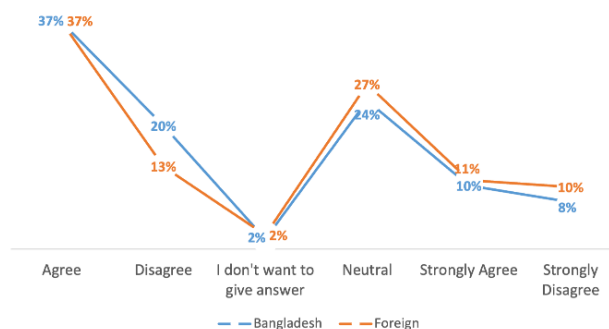
## SECTION H: EMPLOYEE REWARD & RECOGNITION

30. My organization has well-designed and competitive reward & recognition scheme.

Total responses: 657



Global



Bangladesh vs Foreign

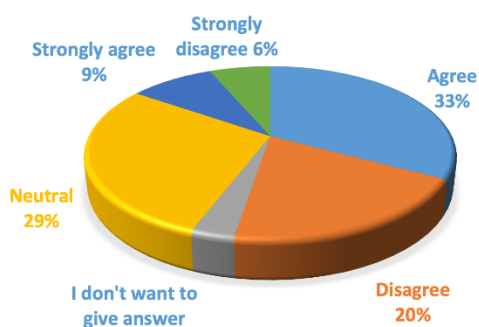
Subjective comments (non-edited):

- This is a startup, so these structured activities are yet to be developed.
- Work in progress

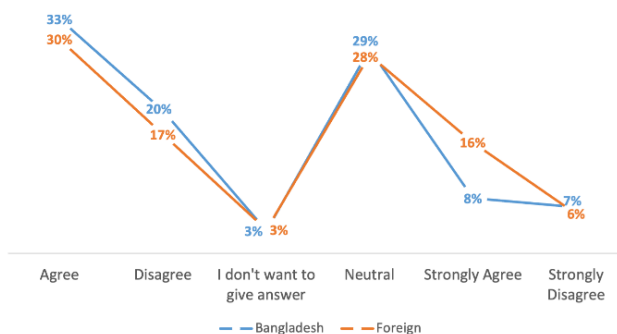


31. My performance-linked pay or on-target performance incentive (OTPI) is fair and well established.

Total responses: 652



Global



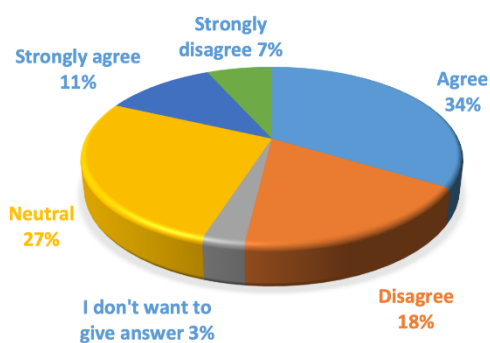
Bangladesh vs Foreign

Subjective comments (non-edited):

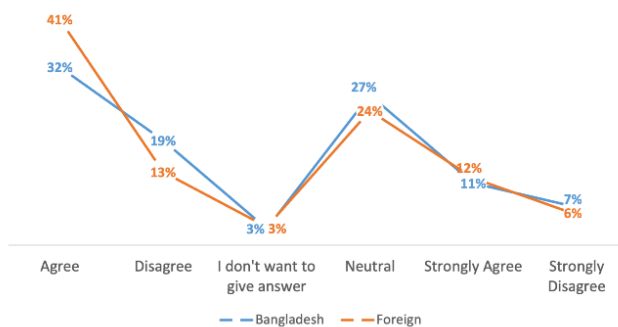
- There is no performance pay.
- Under process of development
- There isn't such a program.

32. In my organization, non-financial recognition is established.

Total responses: 657



Global



Bangladesh vs Foreign

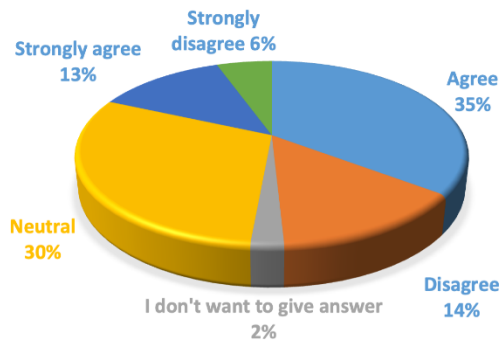
Subjective comments (non-edited):

- Don't have such recognition criteria.

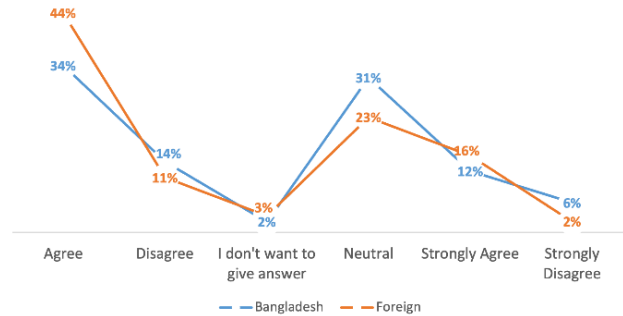
**SECTION I: TALENT MANAGEMENT & CAREER ADVANCEMENT**

**33. My employee performance management system (PMS) is fair and comprehensive.**

Total responses: 655



**Global**



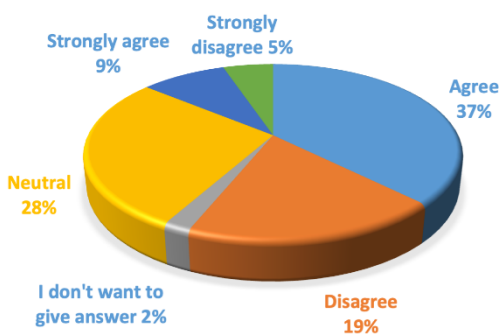
**Bangladesh vs Foreign**

**Subjective comments (non-edited):**

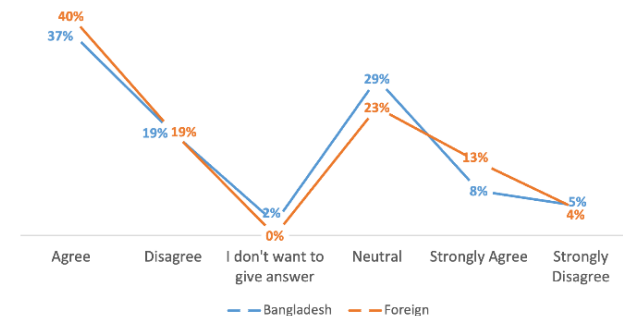
- There is no PMS.
- Under development
- Nonexistent.
- Yet to be properly developed.

**34. My job path feels like it is under my control.**

Total responses: 657



**Global**



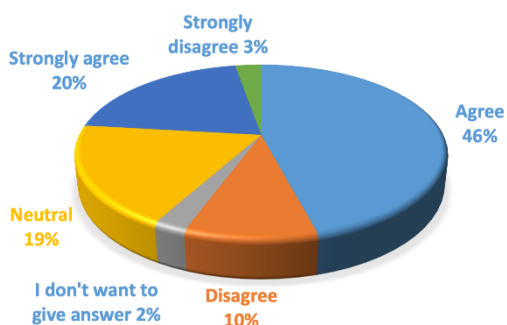
**Bangladesh vs Foreign**

**Subjective comments (non-edited):**

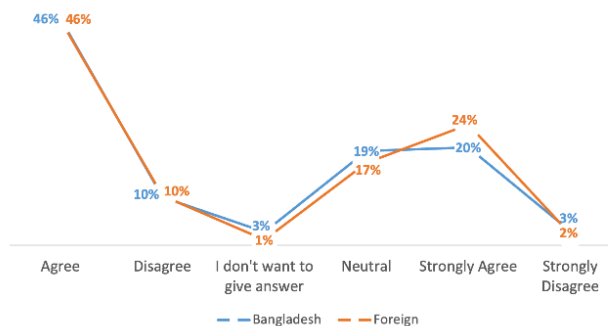
- Not always. Sometimes I face challenges, but I overcome them.
- Influenced by people's politics.

35. My KPI has direct link with the economic value of the organization.

Total responses: 656



Global



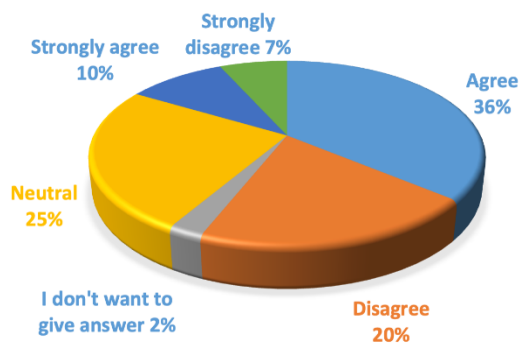
Bangladesh vs Foreign

Subjective comments (non-edited):

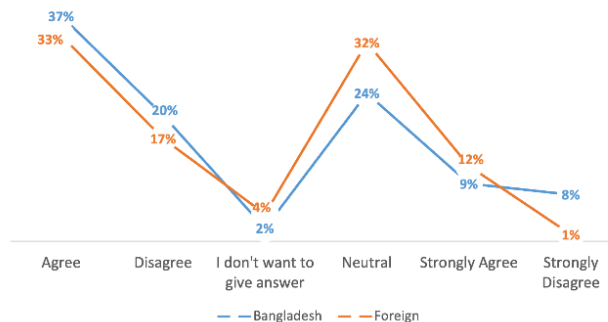
- There is no PMS.
- No KPI has been established yet.

36. Company has a talent pool for its future, and I'm aware of its pathway.

Total responses: 657



Global



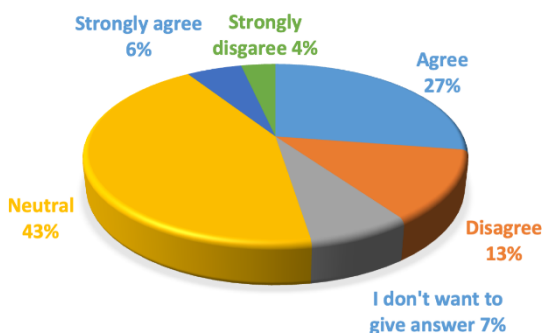
Bangladesh vs Foreign

Subjective comments (non-edited):

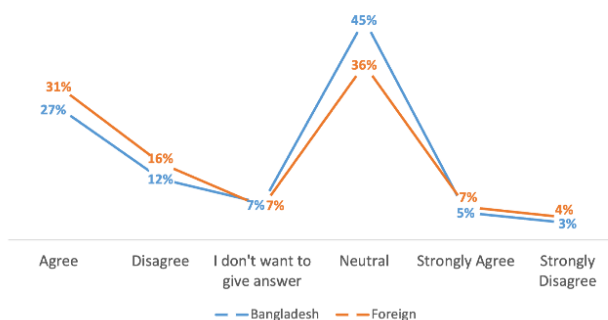
- It is under way of development.

37. Perhaps, I am facing career crossroads in my career.

Total responses: 657



Global



Bangladesh vs Foreign

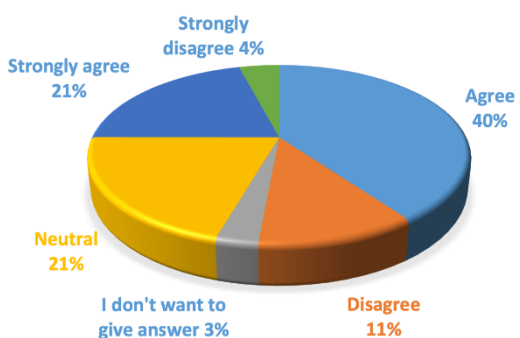
Subjective comments (non-edited):

- No comments

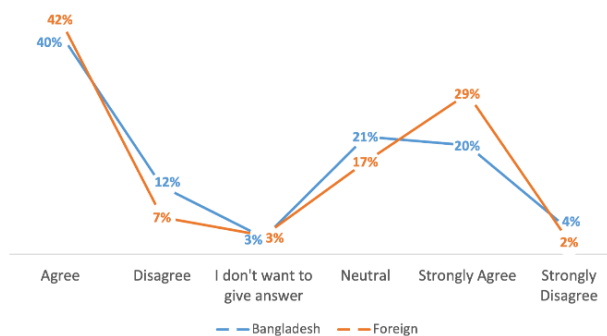
SECTION J: EMPLOYEE HEALTH & SAFETY

38. Employee health and safety is a pre-established calendar in my organization, which incorporates instance responses too.

Total responses: 657



Global



Bangladesh vs Foreign

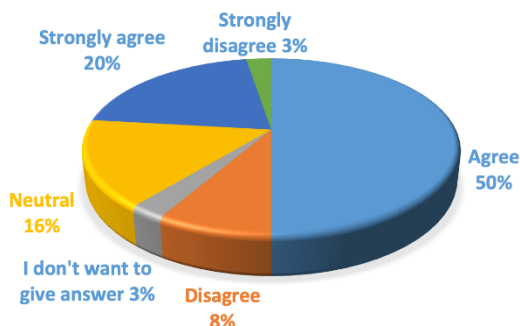
Subjective comments (non-edited):

- There are a lot of policies to show, but none cares about reality.
- The context matters. We demand it whenever we need it.

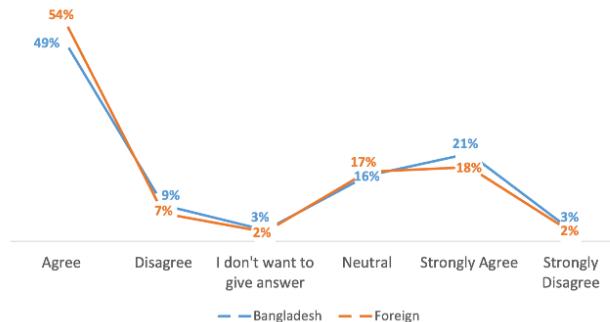
## SECTION K: EMPLOYEE ONBOARDING & OFFBOARDING

39. In my company, I received employee and floor inductions.

Total responses: 656



Global



Bangladesh vs Foreign

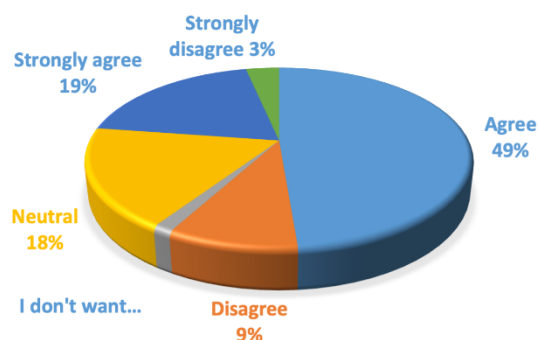
Subjective comments (non-edited):

- I was onboarded during COVID, so my onboarding was mainly done online.

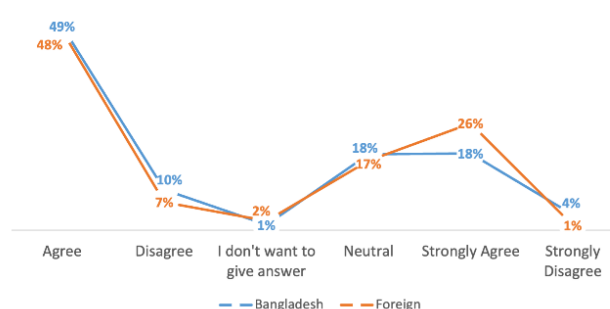
## SECTION L: HR EXTERNAL STAKEHOLDER MANAGEMENT

40. My company keeps good relationships with consultants, training partners, recruitment agencies, and alumni and campus communities.

Total responses: 657



Global



Bangladesh vs Foreign

Subjective comments (non-edited):

- On an ad hoc basis, upon urgencies.
- Not aware of it.

## PARTICIPANTS' OVERALL REMARKS (NON-EDITED) AND TALENT FORUM'S RESPONSES

### SECTION A: POSITIVE COMMENTS

COMMENTS	TALENT FORUM'S RESPONSE
This survey is important for my personal purposes. It was good.	Thank you for participating. We appreciate your time and input.
It was a good initiative to find out the exact scenario of the industry in terms of employee engagement.	Thank you for recognizing our hard work and boosting our enthusiasm.
The questionnaire is well organized and thoughtful. Almost covered all areas to access the employee satisfaction level.	Thank you for such great words.
Your survey is in the right hands.	Thank you for such kind words. We are glad that you participated.
The questions are orderly placed, and the quality of the questions is material to the outcome of the survey.	Thank you for such wonderful observation. We are glad that you participated.
The survey is well designed, and all the functions are covered. It is a very good survey to assess the current standards of HR professionals.	Thank you for such wonderful words. We are glad that you liked it.
The survey was very intuitive.	Thank you for your feedback.
Great initiative. I hope this type of initiative will help a lot. Thanks	Thank you so much for appreciating our effort and boosting our enthusiasm.
It covered almost all aspects. Trust that this will have a positive impact and will add value to the community.	Thank you so much for boosting our enthusiasm.
Overall, all things were covered.	Thank you so much for taking part in the survey.
The questions are simple and clear.	Thank you so much for your appreciation.
This is a well-covered survey. It should be conducted on a more regular basis to help improve the work culture of the industry.	Thank you, we will definitely try to conduct such surveys on a regular basis.
It was my pleasure to take part in the survey. My answers are indicative, which may help to visualize my thoughts about the survey and my organization. I have signed an NDA with my organization regarding core information. Thank you for including me in the survey.	That you enjoyed the survey makes us happy. We appreciate you taking part.
The way I went through it was a very good example of a survey.	We are glad that the survey fulfilled your expectations.
I am interested in seeing the survey analysis and how the data is used to make decisions about the challenges faced by leaders.	We are glad that we could grab your attention. We hope the results will amuse you.
The survey was good for me. I think my thinking level will grow and help me take decisions and understand clearly what I am getting and what I am losing. Thank you for including me.	We are glad that we could help. Thank you for boosting our enthusiasm.
The survey is simple to understand and easy to use or respond to.	We are glad that you liked our survey.
The survey was good.	We are glad that you liked our survey.

COMMENTS	TALENT FORUM'S RESPONSE
So far, it's a decent questionnaire. Thanks for the invitation; I liked to answer it throughout the survey.	We are glad that you liked the survey.
Your survey quality and pattern are okay.	We are glad that you liked the survey.
A good and qualitative questionnaire that may assist participants in becoming conscious of their career path.	We are glad that you liked the survey. Also, thank you for your participation.
It seems like a very effective survey. Please keep it up and send us the final report, if possible.	We are glad that you liked the survey. Thank you for recognizing our hard work.
It's a great list of questions. So far, I find the structure of the survey well-articulated. I am happy to participate in this.	We are happy that the survey made you happy. Thank you for increasing our confidence.
It was a good initiative to share experience. I hope it can bring good results and that organizations can develop their planning accordingly.	We will definitely work on making that wish of yours to come true. Thank you so much for participating.

## SECTION B: SUUGESTIVE COMMENTS

COMMENTS	TALENT FORUM'S RESPONSE
Overall, the survey question was relevant to HR operations and cultural improvement; this type of survey requires more for further improvement.	If you stay by our side, we believe that we will be able to provide something great in the future.
There might be some benefits-related questions other than salary, like daycare, gym, etc.	In our future surveys, we will try to incorporate these points.
I am in academia and a faculty member. Many of the points do not apply to me. While making a survey, try to make it inclusive so that everyone can participate.	In our future surveys, you will definitely see something as per your interests. Thank you for your contribution.
So far, it was okay, but it needed to include more questions regarding payroll.	Thank you for liking the survey. We will definitely work on your suggestion.
Reduce the number of questions.	Thank you for participating. We will definitely work on your suggestion.
Add a field regarding: the designation you report to; visibility of the skip or dotted line manager; grievance management; appraisal method satisfaction; employee satisfaction survey; and benefit satisfaction.	Thank you for participating. We will work on your suggestions and try to incorporate them in our upcoming surveys.
This survey is mainly focused on employers. I hope to get the next survey focused on employees.	Thank you for sharing your idea. We will definitely try to design our future surveys as per your recommendation.
The anonymous survey may not provide accurate results as it lacks a specific objective. Surveys must be designed with a clear objective to yield meaningful results. If you explain the purpose of the survey, participants may feel more comfortable sharing genuine opinions.	Thank you for sharing your thoughts. Your insights will definitely help us creating in creating more professional surveys.
Face-to-face interviews or communication may be more insightful compared to this type of survey.	Thank you for such a great idea. We will definitely try to present something like that.
This survey may be applicable to MNCs, yet few local companies follow good practices and assure a good working environment. Two types of surveys may help you get better insights.	Thank you for such a wonderful suggestion. We are happy that you participated.
Points related to retirement benefits need to be included.	Thank you for such great insight.

COMMENTS	TALENT FORUM'S RESPONSE
The survey should include a section on change management and technology in HR.	Thank you for such great point. We will definitely work on that.
The survey is primarily concerned with large organizational structures. I am working at a startup, which I believe is not going to last for long. As the days pass, the management is putting nails on the coffin. I believe you could include these startups in your survey.	Thank you for your contribution and suggestions. We will design our next surveys accordingly.
You can ask more questions about company culture and organizational development.	Thank you for your ideas. We will definitely work on company culture and organizational development in our future surveys.
It is good to see such a survey. Of course, it would be better if the question were drawn from Bangladesh labor law to specify the more things to take part in local issues to raise globally.	Thank you for your insight. In the future, we will try to customize our surveys accordingly.
The anonymous survey may not provide accurate results as it lacks a specific objective. Surveys must be designed with a clear objective to yield meaningful results. If you explain the purpose of the survey, participants may feel more comfortable sharing genuine opinions.	Thank you for your insights. We will focus more on the demonstrative part in the future.
May the questionnaire have variations (as appropriate) based on the job role? i.e., the MD, chairman, or owner may have a different question (based on appropriateness) than that of the salaried staff.	Thank you for your suggestion. We will try to customize our surveys accordingly.
Only surveys are not enough to develop a good culture in the workplace. You should work for those employees who are good performers but somehow not highlighted enough due to a lack of standard policies for employees.	Thank you for your suggestions. If everything works out, we will definitely try to present something like that.
Options could be used differently based on the specific question. The same options for all the questions may not reflect the actual scenario. However, it is good for data analysis. Thank you for including me. It was a good experience overall.	Thank you so much for participating. We will try to customize our future surveys accordingly if seems feasible.
Emotional intelligence should have been part of the questions. Moreover, the tax burden on payouts should be questioned as well.	Thank you so much for participation. We will keep your suggestions in mind for our future surveys.
I think such a survey would be very useful for an employee of the HR Department. In the future, you are kindly requested to provide some agenda items related to HR. As a result, I will provide the data from my country. At the same time, you can contact us at any time through email or WhatsApp, if required.	Thank you so much for such wonderful words. We will follow your suggestions and design our next survey accordingly.
Include training facility-related questions for organizational and individual skill development to judge the growth of performance and productivity.	Thank you so much for the suggestion, we will definitely include them in our future surveys.
Try to take different opinions from various strata of society.	Thank you so much for the suggestion, we will definitely keep that into account.
As it is a comprehensive questionnaire, I think it would be easier if there were an option to save answers and continue later. Maybe that would help respondents attempt more open-ended answers.	Thank you so much for the suggestion, we will work on that.



COMMENTS	TALENT FORUM'S RESPONSE
Country context should be incorporated into the survey.	Thank you so much, we will keep your suggestion into consideration in the future.
This survey may be applicable to MNCs, yet few local companies follow good practices and assure a good working environment. Two types of surveys may help you get better insights.	Thank you. We will work on customizing our survey industry wise.
It was excellent; however, you shall also focus on strategic HR planning and business activities in your future surveys. In addition to this, ask questions about the number of people who work in an organization and what type of policies and structure are in place to get an idea of gaps, etc.	Thank you for such great ideas. This will definitely help us creating more depth surveys.
Could have included stress management as well.	That's such a great point. We will definitely work on that.
A bit more objective questioning on career development and succession would have been nice.	This is something that we will definitely work on. Thank you for your participation.
More questions on HR and CXO engagement with the employee may give a much clearer understanding.	This is something we will definitely work on our future surveys. Thank you for your contribution.
I will suggest that you please add some pointers to the department-wise work details issue.	We sincerely appreciate your suggestion. Without a doubt, we will work on it.
Required fewer questions.	We appreciate your contribution. We will consider your suggestion while making future surveys.
I think your questions are very simple and could be smarter!	We appreciate your suggestion. Without a doubt, we will work on that.
The survey I participated in appears to be quite general. However, for a more accurate portrayal of organizational dynamics, it would be beneficial to conduct a more thorough survey that aligns with the specific nature of the respondents' feedback. Thank you.	We appreciate your time and observation. We hope you will be pleased with our future surveys.
I think it would be better if there were some more questions about the working environment and distribution system.	We appreciate your time and suggestions. We will definitely work on your suggestions.
The survey looks great and covers most of the major relevant points. But, if I must say, then I'll suggest putting some more emphasis on the Compensation & Benefits (Total Rewards) part, as this is something that probably has the highest contribution to an employee's tangible wellbeing.	We are glad that you liked our survey. Also, we will work on your recommendations.
The survey is well structured. However, it could add more personalized questions to filter out candidates.	We are glad that you liked our survey. We will work on your suggestions in the upcoming surveys.
It's a good survey with a lot of information. However, the top management view should bring under the shade of light those who have a deep impact on the overall performance of the organization. Thanks.	We are glad that you liked our survey. We will work on your wonderful suggestion.
It's sounding good. It can be more differentiated to learn deep things.	We are glad that you liked the survey, and thank you for your suggestion.
I would prefer a shorter version next time.	We hope we will be able to present something like that in the future.
It would be better to have included a few descriptive sections to generate deep insights.	We hope you will see these things in our future surveys. Thank you for participating.

COMMENTS	TALENT FORUM'S RESPONSE
It would be great if we could include brief explanations or hints along with some survey questions. This would help clarify certain terms or phrases that may not be immediately understandable.	We sincerely appreciate your contribution. We will consider your suggestion for our future surveys.
Some employees have multitasking activities; hence, you may add a multi-function option.	We sincerely appreciate your contribution. Without a doubt, we will consider your suggestion.
Many questions in a single questionnaire. Please have a look into it.	We sincerely appreciate your contribution. Without a doubt, we will consider your suggestion.
The survey format could have been better.	We will definitely work on that in our future surveys. Thank you for your contribution.
Put out some cross-questionnaires to identify people who are answering without understanding the questions.	We will definitely work on your recommendation if seems feasible.
Keep the questions shorter.	We will keep that in mind while designing our future surveys.
Please include the position of company secretary, as it is a senior-level position and a mandatory position for listed companies.	We will keep your recommendation in mind for our future surveys.
Should be implemented as an industry-based survey.	We will try our best to create a industry-based survey.
TA-DA policy is absent here.	We will try our best to incorporate them in our next survey.
Keep sailing on this boat if it is paying your ROI back. Improvements in terms of technology can always be better (for instance, once we click the answer screen, it can take us to the next question without a manual push!).	We will try our level best to create our surveys more smooth with better technology. Thank you for your suggestion.
Company-related information (e.g., number of employees, year of establishment, listed or non-listed) instead of the company name could be incorporated.	We will try to incorporate them in our future surveys. Thank you for taking part.
There might have been more queries to gain more insights.	We will try to work on your suggestion, thank you for your contribution.

## SECTION C: NARRATIVE COMMENTS

COMMENTS	TALENT FORUM'S RESPONSE
Need to learn how to prepare, communicate, and negotiate compensation offers in benefits negotiations with global talent acquisition tips and best practices.	Thank you do much for your time and contribution.
It would be nice to know what the goal is here. Will I get a report? Is there an incentive? Sincerely, I only did this because my classmate asked. I would not have done it if I had not been asked personally.	Thank you for listening to your classmate completing the survey.
All employees expect a good and friendly work environment, not a high salary. A toxic boss or work culture can destroy an employee's skills, curiosity, and strength.	Thank you for participating and presenting us with such great insights.

COMMENTS	TALENT FORUM'S RESPONSE
The above questionnaire seems more oriented toward or appropriate for Asian work culture than western work culture.	Thank you for participating, we will work with broader market the next time
No question about the outsourcing practices of the organization is mentioned. The ability to collaborate between industry and academia should be mentioned. It's a good survey. Regards.	Thank you for such great insights. We will work on that in our future surveys.
It's very broad and general. Though I appreciate the efforts to start the culture, this will improve in the future and have a better outcome when fully implemented and continued for several years. Then acceptability will also increase.	Thank you for such kind words. We will be successful in the near future if you stay by our side.
The survey is appropriate according to its basic aspects.	Thank you for your contribution and time.
Though in some contexts I cannot give a good mark, considering the country's status, the job safety is good.	Thank you for your insight.
Have required HR transformation through digitalization.	Thank you for your participation.
Survey questions were appropriately designed.	Thank you for your participation.
In Bangladesh, most businesses are run by families and their heritage. In most cases, they are not focused on sustainable business strategies rather than firefighting.	Thank you for your participation.
To ensure the right man is in the right position to establish dynamic changes.	Thank you for your participation.
Above all, the questions are related to our industry.	Thank you for your time and contribution.
The questions are designed with fixed numbers, which can be exemplary and flexible in quantity.	Thank you for your time and contribution.
A few questions are not best suited to me as I am directly reporting to the chairman and board, so such options should be reviewed. Some questions reflect the yes/no type, but the actual scenario is different considering the actual state and practices due to business needs, especially HR policy, OD, health, and culture-related matters.	Thank you so much for taking the time and participating in the survey.
Great survey. I need to know how you disseminate the findings of the survey. In addition to that, you didn't ask any questions related to gender-based discrimination or a safe workplace.	Thank you so much for your participation and such great inputs.
I think it's good to cover all the related topics in the survey.	Thank you so much for your time and contribution.
The questions are orderly placed, and the quality of the questions is material to the outcome of the survey.	Thank you so much.
Questions can be more intricate, and including the company name in the survey would have been more honest.	Thank you so much. We will sincerely see what we can do about that.

COMMENTS	TALENT FORUM'S RESPONSE
Any private organization has its own developed policy, and most employees are habituated to follow the self-made policy of the private company.	We are glad that you participated in the survey.
Make a clear, transparent, and fair policy for the organization. Organograms must be well designed and properly managed. KRA and KPI-based PMS and T&D for each level.	We are glad that you participated in the survey. We believe such insights will help many organizations.
What I saw is that all the questions are related to the present company where I am working. As I am now working at an average type of company, most of the answers will be negative. Survey questions need to be designed to help people to be placed in good organizations with better roles.	We are glad that you took part in the survey and sharing such wonderful insights with us.
I work for a highly professional company with a competitive salary structure and many ways to develop myself in my professional and personal lives. Also, there is a very good working environment.	We are glad that you took your time to participate in the survey.
It's nice to participate; the rules are good, but not everyone wants to follow them. To increase work performance, safety, work evaluation, work facilities, and the environment must be maintained properly.	We believe that the organizations will be benefitted by your suggestions. We are glad that you participated.
HR only knows hiring and firing, nothing else. There was very little training. Must put emphasis on employee's mental and physical health.	We believe your suggestion will help the organizations in improving their HR department.
This survey does not include inter- or intra-departmental discrimination, the salary floor or ceiling of any position, nepotism, work-hour distribution, compensation for holiday work, profit-sharing transparency, etc.	We will definitely work on the mentioned points in our future surveys. Hopefully, you will be glad with our upcoming surveys.

## SECTION D: CONCERNED COMMENTS

COMMENTS	TALENT FORUM'S RESPONSE
It's big, but it should have been very clear about its objective. My big worry is to understand, "What are the expected insights you want to draw from this survey?" Please be specific with your question and objectives.	Thank you for your observation. Your insights will help us creating flawless survey the next time.

## SECTION E: NEGATIVE COMMENTS

COMMENTS	TALENT FORUM'S RESPONSE
The alignment of certain sources with the intended objective appears to be somewhat lacking in relevance.	Thank you for participating in the survey. Hopefully our upcoming surveys won't disappoint you.
The survey has very generic questions, which may not be helpful to generate good insights. I will recommend reshaping the survey with more pointed situational questions to assess the employee sentiment of the organization for more actionable insights.	Thank you so much for participating. We will definitely work on our surveys, so that it can fulfill your expectations.
It's a very concrete survey; all the questions are practically connected to a regular job. Some of the questions were a bit confusing (maybe for me). The rest of the survey was okay.	We apologize for the inconvenience. We will work on the mentioned points and try to present you with something more understandable and amazing.

***“In an enraged world, we will never lose. We will learn from each other or win.”***

**THANK YOU**